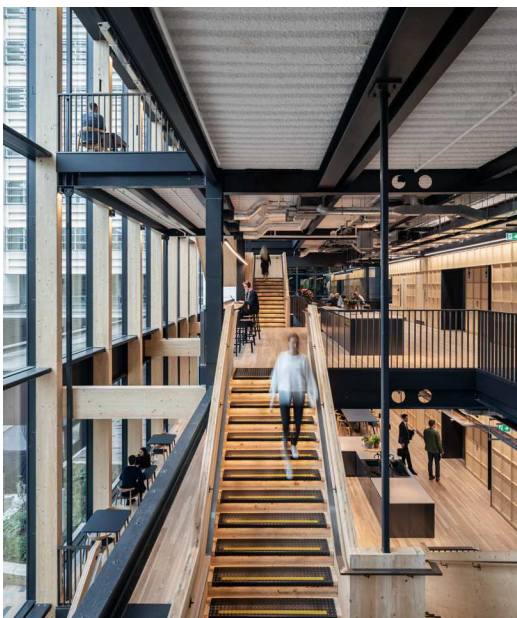




Project Details

Name: Gensler European H.Q.
Location: Moretown, East London

Product Details

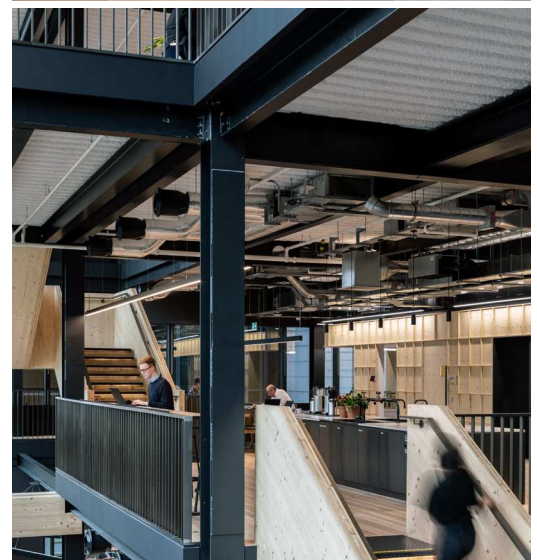
Product: SonaSpray “fc”
Details: White

Architect Details

Name: Gensler
Location: Moretown, East London

Gensler, an internationally leading architectural and design firm, recently revealed its new European headquarters in Moretown, East London. The expansive 35,000 square foot building was transformed by Gensler’s architectural and interior design team into an innovative space that will meet both current and future needs. Rather than competing with the existing landscape, the building draws inspiration from the London Docks and visually enhances the surrounding environment. Exterior details compliment interior elements, including timber, brick, and exposed steel, reminiscent of the historic area.

Acoustics were essential to ensure maximum comfort and functionality throughout the multi-level, open-concept space. To address the need for acoustical control without compromising the innovative design, SonaSpray “fc” in White was utilized for the ceilings. Spray-applied to the exposed metal decking, the application of SonaSpray “fc” serves as an exposed finish. Unlike hard surfaces and materials which reflect sound, SonaSpray “fc” absorbs excessive noise for an optimal acoustic environment. In addition to acoustic performance, SonaSpray “fc” in White provides high light reflectance and enhances natural daylighting.



ACOUSTIC SOLUTIONS

FOR SIMILAR SONASPRAY “FC” PROJECTS

Acoustic Performance

SonaSpray is applied in thicknesses from .5” up to 1” to provide the desired level of acoustical absorption. At 1”, SonaSpray provides a NRC of .85.

Light Reflectance

SonaSpray White, and SonaSpray Arctic White provide high light reflectivity, and can be used to maximize day lighting and reduce the need for excessive lighting.

Application

SonaSpray is spray-applied, between .5” and 1”. It is engineered for application to common substrates and can adhere to complex or irregular surfaces.

Colorful Options

SonaSpray “fc” is available in standard colors, and can be manufactured in custom, integral colors for unlimited design options.

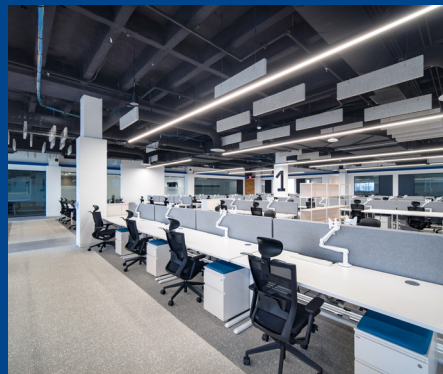


CONVERSE INC. WORLD H.Q. BOSTON, MASSACHUSETTS

Converse Inc. World Headquarters, built in Boston at Lovejoy Wharf, is a gorgeous example of what can be achieved with adaptive reuse in design. Acoustical absorption is imperative to effectively convert an existing industrial building into a functional open-plan office. Without adequate acoustical finishes, hard surfaces and materials reflect sound and produce echo, reverberation, and excessive noise, decreasing functionality and occupant comfort. SonaSpray “fc” acoustical finish was chosen for Converse Inc. to address these issues.



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