



PROJECT	SPIN! Neapolitan Pizza Prairie Village, KS
DETAILS	SonaSpray “fc” Custom Color Ravishing Red 3/4” Thickness 1,600 Sq. Ft.
ARCHITECT	360° Architecture Kansas City, MO

SPIN! Neapolitan Pizza opened its first location in 2005 in Kansas City, MO. Since then, it has expanded to multiple locations in California and Kansas. SPIN! features an enticing, modern Italian menu bursting with fresh, and robust flavors in a comfortable yet upbeat environment. Its newest location in Prairie Village, KS recently opened to rave reviews.

The restaurant was designed by 360° Architecture, who integrated rustic, organic elements with bold, industrial design details. The building’s original concrete “waffle” ceiling presented an acoustical challenge that needed to be addressed. Waffle Ceilings can be difficult to treat do to the recessed pattern, however; if left untreated, they produce excessive noise and reverberation unfit for a restaurant environment. SonaSpray “fc” was spray-applied to the inside and exterior edges of the waffle providing. Selected in

“Ravishing Red”, a stunning custom color produced for the restaurant, this application of SonaSpray “fc” highlights the contrast between the exterior edges and within the waffle for a sharp, clean appearance.

SonaSpray outperforms all other acoustic remediation products on the market today. Noise reductions of 65% to 90% are common results achieved from using this product. SonaSpray is Class I fire rated, meeting all local and state code requirements. SonaSpray “fc” is available in white, arctic white and black, and is also available in custom colors making it ideal for your next project.

No matter what your design requirements and budget constraints are, ICC’s products can be customized to meet your needs. Churches, warehouses, restaurants, gymnasiums, sports facilities, and schools are just a few of the many types of projects that benefit from SonaSpray “fc”. Whether for new construction or renovation, International Cellulose has an acoustical and thermal solution to help you create the ideal interior space.

Contact International Cellulose Corporation today at (800) 444-1252 or visit us online at www.spray-on.com for complete details on how ICC can improve your building projects. ICC also offers architects an AIA/CES HSW SD Lunch N Learn program both live and on-line on the subject of Solving Architectural Noise Problems.

ACOUSTIC SOLUTIONS

FOR RESTAURANTS

SIMILAR SONASPRAY "FC" PROJECTS



Piccadilly Grill West
Wichita, KS



Mamacita's Restaurant
San Antonio, TX



Timber Ridge at Talus
Issaquah, WA

WHY DO RESTAURANTS NEED TO CONSIDER ACOUSTICS?

There are so many things to consider when designing a restaurant, bar, or nightclub, that acoustics are sometimes overlooked. This can have disastrous results, ranging from unhappy customers to costly health and safety violations. This can easily be avoided with SonaSpray "fc".

The resilient fibers of SonaSpray "fc" absorb sound, instead of reflecting it, reducing reverberation time and making speech and music more intelligible. SonaSpray "fc" reduces excessive noise while greatly improving ambient sound quality.

SonaSpray "fc" is spray-applied, and can adhere to virtually any common substrate, or surface configuration. SonaSpray "fc" is available in standard colors, and can also be produced in custom matched, integrated colors.



Granite City Food & Brewery

Roseville, MN

Granite City Food & Brewery is a casual restaurant with an on site brewery. One of the challenges facing the architect, SJA Architects out of St. Cloud, was controlling reverberation (echo time) in the dining area. International Cellulose's SonaSpray "fc" was chosen to meet that challenge. Applied to the ceiling at 3/4" thickness, SonaSpray "fc" provides an overall Noise Reduction Coefficient of 0.75 (75%). SonaSpray "fc" was also chosen for its availability in custom colors to match the restaurant's color scheme.



12315 Robin Blvd.
Houston, TX 77045
(713) 433-6701 | Toll Free: (800) 444-1252
Fax: (713) 433-2029
icc@spray-on.com | www.spray-on.com



SonaSpray "fc"® is manufactured with:
Minimum 80% recycled content

PRINTED IN USA 10/14
© 2014 ICC ALL RIGHTS RESERVED.