



PROJECT iFLY
Houston, Texas

DETAILS K-13 Gray

iFLY has created a global community of passionate fly-minded people, pioneered the sport of body flight and emerged as the world leader in vertical wind tunnel technology. To help control the sound of extreme wind, K-13 Gray was spray-applied to the ceiling to help absorb that unwanted sound. Our product also helps with the overall atmosphere from lighting, sound, and thermal comfort. K-13 provides exceptional acoustic and thermal insulation and is a superior choice for your new construction or renovation project.



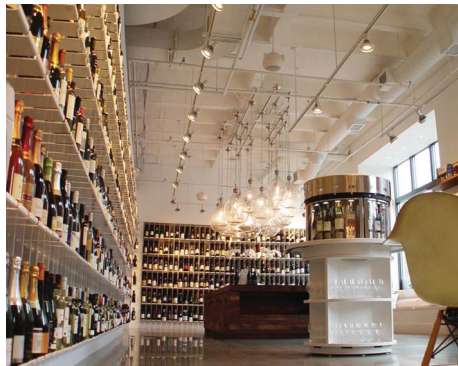
ICC also offers architects an AIA/CES HSW SD Lunch N Learn program. Contact International Cellulose Corporation today at (800) 444-1252 or visit us online at www.spray-on.com for complete details on how ICC can improve your building projects.

ACOUSTIC SOLUTIONS

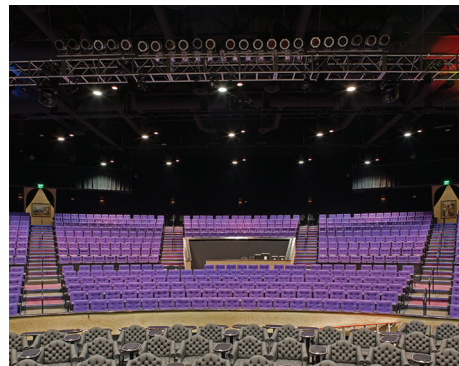
FOR ENTERTAINMENT CENTERS & RETAIL STORES



CRAYOLA EXPERIENCE
Dallas, TX



URBAN GRAPE
Boston, MA



PEPPERMILL CONCERT HALL
Wendover, NV

WHY DO YOU NEED ACOUSTICAL CONTROL?

There are so many things to consider when designing an entertainment center or retail store, that acoustics are sometimes overlooked. This can have disastrous results, ranging from unhappy customers to costly health and safety violations. This can easily be avoided with K-13 acoustic insulation.

The resilient fibers of K-13 absorb sound energy instead of reflecting it, reducing reverberation time and making speech and music more intelligible. K-13 reduces excessive noise while greatly improving ambient sound quality.

K-13 is spray-applied, and can adhere to virtually any common substrate, or surface configuration. K-13 is available in six standard colors, and can also be produced in custom matched, integrated colors.



LEGOLAND

DALLAS, TX

Fun, colorful and inspirational, Legoland is where families are looking for a great day out, or the ultimate short-break experience. Each Legoland has interactive family rides, live shows, building workshops, and amazing attractions. To prevent the park from being over powered by the sound of excitement from the kids, K-13 Black was spray-applied to the ceiling. K-13 absorbs the unwanted sound produced by the numerous hard surfaces throughout the space, while the design choice of Black K-13 for the ceiling greatly enhances the brightly colored attractions below.



12315 Robin Blvd.
Houston, TX 77045
icc@spray-on.com | www.spray-on.com
(713) 433-6701 | Toll Free: (800) 444-1252

